

# BECOME A SPONSOR

## VIRGINIA TRANSIT ASSOCIATION'S 2024 Transit + Rail Advocacy Day & Big BBQ Bash

January 22, 2024

Join VTA's members & supporters for the annual Transit + Rail Advocacy Day in Richmond as we host **300+ industry professionals** and decision-makers from Virginia's transit agencies, organizations and vendors.



### AGENDA

9:45 a.m.	Advocacy Briefing	Capitol House Room 3	1000 Bank St.	Briefing from key stakeholders and decision makers about what is happening with rail and transit before the General Assembly.
11 a.m. - 5 p.m.	Day on the Hill	General Assembly Building	201 N. 9th St.	Visit with representatives & share legislative priorities.
5:30 p.m. - 7:30 p.m.	Reception	Main Street Station	1500 E. Main St.	Join VTA members, supporters, legislators, sponsors & decision-makers at Big BBQ Bash.

### SPONSORSHIP LEVELS

#### DIAMOND

\$2,000

##### Pick exclusive sponsorship:

- Breakfast & Coffee
- Name tags
- The BBQ (catered by Oak & Apple)
- The Bar (alcoholic & non-alcoholic)

- + 1 Social media post
- + Prominent logo & branding of event
- + Gold benefits
- + 10 tickets for company staff

#### PLATINUM

\$1,000

- + 1 Social media post
- + Prominent logo
- + Gold benefits
- + 10 tickets for company staff

- Michael Baker International
- Main Street Station (City of Richmond)
- GRTC
- WSP
- Transurban
- Sonny Merryman
- Kimley-Horn
- Community Transportation Association of Virginia

#### GOLD

\$750

- + Logo featured on event program & signage
- + Recognition during event remarks
- + 5 tickets for company staff

- Plaugher & Associates
- Northern Virginia Transportation Commission
- Gillig

#### SILVER

\$500  
for Nonprofits

- + Logo featured on event program & signage
- + 5 tickets for company staff

- Virginians for High Speed Rail
- Virginia League of Conservation Voters
- Southern Environmental Law Center
- Transportation Association of Greater Springfield
- Virginia Clean Cities

KEOLIS

Click here to become a sponsor or visit [vatransit.com/advocacyday](http://vatransit.com/advocacyday)

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