

## - 2017 SPONSORS & EXHIBITORS -

### TITLE & EVENING EVENT SPONSOR

Sonny Merryman, Inc. - Virginia's Bus Company

### PROGRAM

HNTB

### TOTE BAGS

Motor Coach Industries, Inc./New Flyer Industries

### PLATINUM

Connexionz LTD  
Shelley Row Associates, LLC  
Transit Marketing Group, Inc.  
Transurban  
VHB

Whitman, Requardt and Associates, LLP

### GOLD

Gillig  
Kimley-Horn

### SILVER

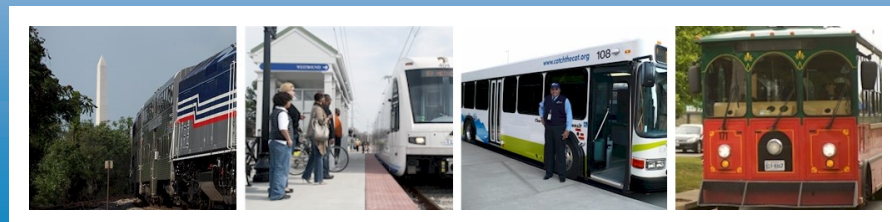
Cambridge Systematics, Inc.  
Ecolane  
First Transit, Inc.  
Luminator Technology Group  
Rohrer Bus Sales  
RouteMatch Software  
Wendel

## - ADDITIONAL EXHIBITORS -

- Alan Tye & Associates • Altro • American Seating • AngelTrax
- Apollo Video • BAE Systems • Bus Stuf, Inc. • BYD Motors
- Clever Devices • Complete Coach Works • Cummins
- ETA Transit Systems • ExxonMobil Fleet card program
- Freedman Seating • Genfare • Kidde Technologies, Inc.
- Kirk's Automotive, Inc • MJM Innovations • MobileView • Nova Bus
- Q'Straint/Sure-Lok • Redmon Group Inc. • ROSCO, Inc. • Safety Step LLC
- Syncromatics • Trans/Air Manufacturing • TransTrack Systems
- TSI Video • Urban Solar • USSC Group • Western Branch Diesel



## 2017 ANNUAL CONFERENCE



May 23 - 24, 2017  
Arlington, Virginia



#TransitMovesVA

Be sure to visit exhibitors and bring your business cards for prize drawings!

# HNTB

*Thank you to our Program Sponsor!*

**TUESDAY, May 23**

- 9:00 – 5:00 **Conference Registration**
- 10:00 – 12:00 **VTA Board of Directors Meeting - Richmond/Roanoke Ballroom**  
*(All VTA members invited to attend)*
- 11:00 - 6:30 **Exhibits Open - Virginia Ballroom**  
*Come see what's new in the transit market!*
- 11:45 – 12:45 **Lunch with our Exhibitors - Virginia Ballroom**
- 1:00 – 2:15 **General Session I - Williamsburg/Yorktown Ballroom**  
**Welcome and Introductions by Hon. David Snyder, VTA President and City of Falls Church Council Member; Hon. Christian Dorsey, Arlington Board of Supervisors**
- Go With Your Gut—Effective Decision-making in an Over-thinking World -**  
Shelley Row
- 2:15 – 2:30 **Ice Cream Break with our Exhibitors - Virginia Ballroom**
- 2:30 – 4:00 **Exhibits and Vendor Demos - Monroe**  
Select vendors sequentially demonstrate their products and services  
Come hear how these can benefit you!  
(Connexionz, HNTB, Sonny Merryman, and Transit Marketing Group)
- 2:30 – 4:00 **Guided transit tour of area TOD, Metroway corridors - Hotel Entrance**  
*Coordinated by Arlington Transit, Metro, and Alexandria Transit*
- 4:15 – 5:00 **Roundtable Sessions - breakout rooms listed below**
- Public Transit Advocacy Panel** – Moderator: Mantill Williams, APTA  
*The Virginia Beach Light Rail Referendum-What happened and what's next?* – Sandra Brandt, Light Rail Now Campaign  
*Success on the Ballot* – Jennifer Dean, WakeUP Wake County, NC  
*Jump starting Community Engagement* - Charles Merritt, RVA Rapid Transit founder  
- **Richmond/Roanoke Ballroom**
- Transform 66 with Transit** — Kate Mattice, NVTC; Patricia Happ, NVTC; Kathleen Leidich, Loudoun County; Cristin Tolen, Arlington County – **Williamsburg Ballroom**
- Clean Energy Vehicles and the VW Settlement — Electric, Propane, and CNG Bus Advancements** – Allyn Harned, Executive Director of Virginia Clean Cities—**Yorktown Ballroom**
- 5:00 – 6:30 **Cocktail Reception with Our Exhibitors - Virginia Ballroom**  
*"Bucket Brigade" prize drawings at 5:30 and 6:00*
- 7:00 – 9:30 **Continental Pool Lounge for Drinks, Dinner & Games**  
**(Bus shuttles courtesy of ART at 7:10 and 7:25)**

**WEDNESDAY, MAY 24**

- 7:30 – 8:30 **Transit Champion Breakfast - Crystal Ballroom**  
*(VTA Board Members and Gold + sponsors are invited to attend)*
- Planning for Liberty; Thinking Clearly About the Real Goal of Your Transit Investments**  
- Michelle Poyourow, Jarrett Walker and Associates
- 7:45 – 8:30 **Continental Breakfast - Commonwealth Foyer**
- 8:45—9:45 **General Session II - Commonwealth Ballroom**  
**Moving ahead with Technology —Panel**
- Moderator: Michael Norvell, Vice President & Director of Transportation Services, SIR
- Panelists: Rob Puentes, Eno Center for Transportation  
Bill Gibbons, Uber  
Jeff Becker, Denver, CO Regional Transportation District, "Dial-a-Ride First and Last Mile"  
David Klein, Moovit
- 10:00—10:45 **Roundtable Sessions - breakout rooms listed below**
- Autonomous Vehicles in Our Future** – OIPI Workgroup with Lorna Parkins, Michael Baker International; David Woessner, Local Motors; Lisa Nisenson, Alta Planning + Design - **Crystal Ballroom**
- City Leadership in Transit Planning; What Could it Mean for Transit Agencies?** – Michelle Poyourow, Jarrett Walker and Associates - **Commonwealth Ballroom**
- TAM (Transit Asset Management)** - Dr. Mshadoni Smith, FTA; Jennifer DeBruhl, DRPT - **Yorktown Ballroom**
- 10:45 – 11:00 **Coffee Break**
- 11:00 – 12:00 **General Session III - Commonwealth Ballroom**
- Updates on Policy, Legislation, and Funding**  
VTA – Lisa Guthrie, Executive Director; Transit Benefits and Needs  
DRPT – Jennifer Mitchell, Director; Virginia Updates  
APTA - Andrew Brady, Senior Director, Government Affairs; Federal Updates
- 12:00 – 2:00 **Awards Luncheon - Adams/Madison Ballroom**
- Transit: A Catalyst to Economic Development**  
Mr. Jim Dyke, McGuireWoods Consulting, Business and Transit Advocate



Check out more Conference information at our new App. Download "NVOLV" from your app store. Follow the prompts to create a log-in and password. Then select the VTA icon in the list and click to join the event.

Be sure to mark your calendars - 2018 Conference and Bus Expo.  
**May 22 - 23, 2018**  
To be held in Richmond, location to be announced