



DRAFT VTA Annual Conference Program /Bus Expo Agenda

May 22-23, 2018 – Greater Richmond Convention Center/Hilton Richmond Downtown

Tuesday, May 22: Convention Center

9-5 **Conference Registration – outside Exhibit Hall B**

10-12 **VTA Board of Directors Meeting— Room E11 A**

11-6:30 **Exhibits Open—Exhibit Hall B**

11:45 – 12:45 **Lunch with our Exhibitors – Exhibit Hall B**

1 – 2:15 pm **General Session I—Room E11 B, C**

Welcome and Introductions – *The Hon. David Snyder, VTA President; Selena Cuffee-Glenn, Chief Administrative Officer, City of Richmond*

Keynote – *The Rev. Benjamin Campbell; Pastor Emeritus of Richmond Hill; founder of RVA Rapid Transit; GRTC Board Member*

2:15-2:30 **Ice Cream Break with Exhibitors – Exhibit Hall B**

2:30-4 **Exhibits and Vendor Demos** – 6 select vendors sequentially demonstrate their new products in roped-off instruction area in exhibit hall (Each vendor allowed 15 minutes) (Preference is given to top sponsors who can feature a partnership with a member transit system.)

STV Incorporated; Apollo/Luminator; Keolis;

4:15-5 **Round Table Sessions – Room E11 A, B, C**

- “2018 Transit Funding and Reforms” – *Jen DeBruhl, DRPT*
- “Driver Recruitment-Expanding our Reach” – *Tom Fox, Blacksburg Transit; Raymond Mui, DASH; Steve Boney, Metrobus; Robbie Werth, National Express; John Jones and Juwhan Lee, Charlottesville Area Transit*
- “Developing a Culture of Safety in Your Agency” – *David Harmer, Virginia Transit Liability Pool*

5-6:30 **Cocktail Reception and Prizes in Exhibit Hall B**

7:15-9:30 **Evening Social and Dinner – [Circuit Arcade](#)**

A great new arcade bar with all the nostalgia of an 80's arcade scene but with the modern benefit of a self-serve craft beverage tap wall and food trucks.

Pulse Bus shuttles courtesy of GRTC at 7:15 and 7:45

Wednesday, May 23: Hilton Richmond Downtown

- 7:30-8:30 am **Transit Champion Breakfast** for Gold+ Sponsors and VTA Board members – River City Ballroom C
- A Transit Conversation with *Shannon Valentine, Secretary of Transportation; Governor Ralph Northam; Senator Jennifer McClellan*
- 7:45-8:30 **Continental Breakfast- outside Gerhart Room**
- 8:45-9:45 **General Session II—Gerhart and Rhoads Rooms**
- “Select-a-Mode – A Box of Chocolates” Multimodal Connectivity panel –**
Moderator: *Mike Norvell, [SIR](#)*
- Next Generation – Park and Ride Lot Evolution– *Diana Utz; FAMPO*
 - Bike Share Transit Connection – *Jeremy Holmes; Ride Solutions*
 - Employer-Provided Commuting Benefits – *Randy Johnson; Edenred Commuter Benefit Solutions*
 - TDM and Transit Pilots – *Patricia Happ, NVTC*
- 10-10:45 **Roundtable Sessions—**
- “Transit Talking Points for Decision-makers” – *Senator Jennifer McClellan; VA District 9 – Richmond; Bob Schneider, PRTC Omniride; Brad Sheffield, JAUNT – Miller Room*
 - “Respect the Ride – Code of Conduct” – *Jo Greene, Metro; Tim Barham, GRTC -Rhoads Room*
 - “2018 Transit Funding and Reforms” (repeat from Tuesday)– *Jen DeBruhl, DRPT - Gerhart Room*
 - “Mobility Innovation and Regional Issues” – *Gwo-Wei, FTA; Ann Dolecki, FTA Region III*
- 10:45-11 **Coffee Break – outside Gerhart Room**
- 11-12 **General Session III— Gerhart and Rhoads Room**
- Updates on Policy, Legislation, and Funding
- [DRPT](#) – *Jennifer Mitchell; Virginia Updates (funding, new prioritization)*
- [CTAA](#) – *Scott Bogren; Federal Updates*
- 12-2 **Awards Luncheon and Speaker— River City Ballroom**
- [APTA](#) President Paul Skoutelas