

- 2016 SPONSORS & EXHIBITORS -

TITLE & EVENING EVENT SPONSOR

Sonny Merryman, Inc. - Virginia's Bus Company

REGISTRATION TABLE

Gillig LLC

PROGRAMS

NextBus, Inc.

NAME BADGES

MV Transportation

TOTE BAGS

Motor Coach Industries, Inc.

PLATINUM

New Flyer of America
Transurban

GOLD

ACC Climate Control, A Spheros Company
Alexander Dennis
Kimley-Horn
National Bus Sales and Leasing, Inc.
Rohrer Bus Sales

SILVER

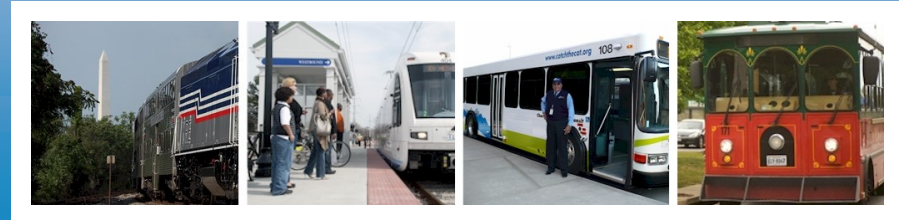
First Transit, Inc.
HDR Engineering, Inc.
Luminator Technology Group
Wendel
Western Branch Diesel

- ADDITIONAL EXHIBITORS -

- Alan Tye & Associates • Altro Transflor • AngelTrax • Apollo Video
- BAE Systems • BEC Technologies, Inc. • Bus Stuf, Inc.
- Clever Devices • Complete Coach Works • Cummins
- Ecolane • Genfare • Kidde Technologies • Kirk's Automotive, Inc.
- McDonald Transit Associates • Q'Straint/Sure-Lok • Redmon Group Inc.
- REI-Radio Engineering Industries, Inc. • Remix • ROSCO, Inc.
- RouteMatch Software • Transit Marketing Group, Inc. • TransIT Solutions (TSI)
- TransTrack Systems • USSC Group/Freedman Seating Company
- Vapor/Ricon • Whitman, Requardt & Associates, LLP



2016 ANNUAL CONFERENCE



May 24 - 25, 2016
Fredericksburg, Virginia



#TransitMovesVA

Be sure to visit exhibitors and bring your business cards for prize drawings!

Your riders want
to know when their
NextBus will arrive.
Tell them.

Providing RTPI solutions to
more than 150 agencies
around the world.

nextbus.cubic.com
(516) 225-5503
Christopher.Agrell@nextbus.com



Thank you to our Program Sponsor!

TUESDAY, May 24

- 9:00 – 5:00 **Conference Registration**
- 10:00 – 12:00 **VTA Board of Directors Meeting — Ballroom D**
(All VTA members invited to attend)
- 11:00 - 6:30 **Exhibits Open — Exhibit Hall A**
Come see what's new in the transit market!
- 11:45 – 12:45 **Lunch with our Exhibitors — Exhibit Hall A**
- 1:00 – 2:15 **General Session I — Ballrooms B & C**
Welcome and Introductions by Mr. William Harrell, VTA Treasurer; CEO Hampton Roads Transit
- Stand Up for Public Transportation—Keep the Momentum** - Phil Washington, Immediate Past Chair of APTA; CEO of Los Angeles County Metropolitan Transportation Authority (Metro)
- The State of Travel Study in Virginia—What Does it Mean for Us and Our Elected Officials?** - John Martin, CEO of Southeastern Institute of Research
- 2:15 – 2:45 **Ice Cream Break with our Exhibitors — Exhibit Hall A**
- 2:45 – 4:00 **General Session II — Ballrooms B & C**
Transportation Innovations & Technology—A Brave New World — Panel
- Moderator:** Dave Snyder, NVTC Board; Incoming VTA President
- Panelists:** Leigh Weber, Principal, Cybersecurity Analysis, LTD
Steve Taylor, DC-VA Manager, Lyft—Lyft Partnerships with Transit
Darnell Grisby, Director of Policy Development and Research,
APTA—Industry Footprint Interactive Advocacy and Outreach Tool
Matt Caywood, CEO of TransitScreen, “Real-time Multimodal Transit Information in Public Spaces”
- 4:15 – 5:00 **Roundtable Sessions — breakout rooms listed below**
- Young Professionals—Transit Opportunities Ahead** — Fran Hooper, JAUNT Board of Directors, Avery Daugherty, Harrisonburg Transit and Aimee Custis, Coalition for Smarter Growth — **Meeting Room #1**
- Recent Safety Rulemaking**—Lynn Spencer, Director of System Safety, FTA — **Ballroom D**
- T4A and FTA—Creating TOD That’s Effective and Equitable —Technical Assistance Program Starting with Richmond** —Chris Zimmerman, Vice President for Economic Development, Smart Growth America and Erika Young, Director of Strategic Partnership, Transportation4America — **Ballroom C**
- 5:00 – 6:30 **Cocktail Reception with Our Exhibitors — Expo Hall A**
Bring your business cards for prize drawings at 5:30 and 6 pm.
- 7:00 – 9:30 **Splitsville for Drinks, Dinner & Bowling**
(Shuttle buses will run from Expo Center at 6:45 and 7:10 pm and will return at 9:00 and 9:30 pm)

WEDNESDAY, MAY 25

- 7:30 – 8:30 **Transit Champion Breakfast — Ballrooms A & F**
(VTA Board Members and Gold + sponsors are invited to attend)
- Transit Capital Funding—What Lies Ahead?** - Jennifer Mitchell, DRPT Director—**How the Private Sector Can Impact Policy Decisions**—Senator George Barker (VA Senate District 39)
- 7:45 – 8:30 **Continental Breakfast — Lobby Hallway**
- 8:45—9:45 **General Session III—Ballrooms B & C**
Transit Means Business—Across Sectors & Geographic Divides—Panel
- Moderator:** Michael Norvell, Vice President & Director of Transportation Services, SIR
- Panelists:** Erika Young, Director of Strategic Partnerships, Transportation4America; BRT Economic Report
Kate Mattice, Executive Director, NVTC
Mark Hickman, Senior Manager, Government and Community Affairs, Chamber RVA
Brian Smith, Assistant to the President for Organizational Advancement, Hampton Roads Transit
- 8:45—9:45 **Alternative Concurrent Session —Ballroom D & E**
Leadership and Management Vitality—What Makes Your Organization Happy, Healthy, and Wise? - David Harmer, Virginia Transit Liability Pool Administrator
- 10:00—10:45 **Roundtable Sessions — breakout rooms listed below**
Technology, TDM, and the Integrated Customer Experience—Paul Mackie, Mobility Lab—**Ballroom A**
- TrAMS and Environmental Justice**—Dan Koenig and Karen Roscher, FTA Region III—**Ballroom F**
- How Transit is Moving Communities Forward: A Story from Richmond**—David Green, GRTC CEO—**Ballroom C**
- 10:45 – 11:00 **Coffee Break — Lobby Hallway**
- 11:00 – 12:00 **General Session IV — Ballrooms B & C**
Virginia Legislation Affecting Transit/TDM — Nick Donohue, Assistant Secretary of Transportation
- State Transit Update** — Jennifer Mitchell, DRPT Director
- Federal FAST Act Update** — Tony Cho, FTA Region III, Director, Office of Program Management and Oversight
- 12:00 – 2:00 **Awards Luncheon — Ballrooms D & E**
Overcoming Community Doubts and Fears re: BRT
Ms. Selena Cuffee-Glenn, CAO of City of Richmond

Be sure to mark your calendars for the 2017 Conference and Expo.
May 23 - 24, 2017
 To be held in Northern Virginia, location to be announced