

VTA Annual Conference Program Agenda

May 23-24, 2017 – Hilton at Crystal City Arlington

Tuesday, May 23:

- 9-5 **Conference Registration**
- 10-12 **VTA Board of Directors Meeting—Commonwealth Ballroom**
- 11-6:30 **Exhibits Open—Virginia Ballroom**
- 11:45 – 12:45 **Lunch with our Exhibitors**
- 1 – 2:15 pm **General Session I—Commonwealth Ballroom**
- Welcome and Introductions** – The Hon. David Snyder, VTA President; Arlington Welcome; The Hon. Christian Dorsey; Arlington Board of Supervisors
- Keynote** - *“Go With Your Gut – Effective Decision-making in an Over-Thinking World”* – [Shelley Row](#)
- 2:15-2:30 **Ice Cream Break with Exhibitors**
- 2:30-4 **Exhibits and Vendor Demos** – 6 select vendors sequentially demonstrate their new products in roped-off instruction area in exhibit hall (Each vendor allowed 15 minutes)
- 2:30-4 **Guided transit tour of area TOD, Metroway corridors** – *Coordinated by Arlington Transit, WMATA, and DASH*
- 4:15-5 **Round Table Sessions—Commonwealth Ballroom (air wall)**
1. **Public Transit Advocacy Panel** – Moderator: Mantill Williams, APTA
“The Virginia Beach Light Rail Referendum-What happened and what’s next?” – Sandra Brandt, Light Rail Now Campaign
“Success on the Ballot” – Jennifer Dean; WakeUP Wake County, NC
“Jump starting Community Engagement” - RVA Rapid Transit founder – Charles Merritt
 2. *“ Transform 66 with Transit”* – NVTC ; Fatemeh Allahdoust; VDOT TDM
 3. *“Clean Energy Vehicles and the VW Settlement”* - Electric, Propane, and CNG Bus Advancements – Alleyn Harned, Executive Director of Virginia Clean Cities
- 5-6:30 **Cocktail Reception and Prizes in exhibit hall—Virginia Ballroom**
- 7:15-9:30 **Evening Social and Dinner – Continental Pool Lounge; Rosslyn**
Bus shuttles courtesy of ART at 7:10 and 7:25

Wednesday, May 24:

- 7:30-8:30 am **Transit Champion Breakfast** for Gold+ Sponsors and VTA Board members—
Crystal Ballroom
- “Planning for Liberty; Thinking Clearly About the Real Goal of Your Transit Investments”* -Michelle Poyourow – [Jarrett Walker and Associates](#)
- 7:45-8:30 **Continental Breakfast**
- 8:45-9:45 **General Session II—Commonwealth Ballroom**
- “Moving Ahead with Technology”* panel – Moderator: Mike Norvell, [SIR](#)
- Rob Puentes – [Eno Center for Transportation](#)
- Nick Zabriskie – [Uber](#)
- Jeff Becker – Denver, CO Regional Transportation District - “Dial-a-Ride First and Last Mile”
- David Klein - [Moovit](#)
- 10-10:45 **Roundtable Sessions--**
1. *“Autonomous Vehicles in Our Future”* – OIPI Workgroup with Lorna Parkins, Michael Baker; Kelley Coyner, Center for Regional Analysis, Schar School of Policy and Government, George Mason University & MobilityE3
 2. *“City Leadership in Transit Planning; What Could it Mean for Transit Agencies?”*– Michelle Poyourow with Jarrett Walker and Associates
 3. *“TAM (Transit Asset Management)”* with Dr. Mshadoni Smith (FTA) and Jen Debruhl (DRPT)
- 10:45-11 **Coffee Break**
- 11-12 **General Session III—Commonwealth Ballroom**
- Updates on Policy, Legislation, and Funding
- [VTA](#) – *Transit Benefits and Needs*
- [DRPT](#) – Jennifer Mitchell; *Virginia Updates*
- [APTA](#)- Andrew Brady; *Federal Updates*
- 12-2 **Awards Luncheon and Speaker—Crystal Ballroom**
- (Gov. McAuliffe – invited)
- Mr. Jim Dyke, McGuire Wood Consulting - Business and Transit Advocate
“Transit: A Catalyst to Economic Development”